

SUSTAINABLE PRODUCTIONS

GREEN PRODUCTIONS



When talking about sustainability three basic elements are always mentioned: economic growth, social inclusion and environmental protection. In 2015 the world leaders adopted a set of 17 sustainable development global goals to end poverty, protect the planet and ensure prosperity. Tenerife Film Commission suggests this ten-point good practice guide to achieve sustainable film productions.

1. RESPONSIBLE LOCATION SCOUTING



When it comes to choosing locations, we should at least take into account the following sustainable criteria:

- a. Choose the lowest number of locations and aim for them to be within a short distance.
- b. Find out about the environmental characteristics and rules of locations.
- c. Consider the environmental effects the production might have on the chosen areas.

2. GREEN COMMUNICATIONS

Communication is an essential tool when implementing sustainability measures in film productions, therefore:

- a. Give information and details to every department about the goals and measures to be implemented regarding sustainability.
- b. Define communication measures that show this new production model: information signs, environmental memoranda, notices in call sheets and check lists of sustainable actions.
- c. Give publicity to the experience and the results obtained.



3. PROTECT LOCATIONS AND THEIR SOCIO-ENVIRONMENTAL SURROUNDINGS

Depending on the type of production, its effect can be more or less significant. To minimize the possible impact, carry out the following measures:

- a. Mark out and signpost the areas to be occupied and protect plants, trees, sites and any other heritage or natural resource nearby.
- b. Minimize noise and avoid light pollution, especially when on exterior locations.
- c. Foresee the possible nuisance to neighbours by establishing communication channels with town councils, neighbour associations, etc.
- d. Encourage local employment including disadvantaged groups.



4. MOVE AROUND SUSTAINABLY

Mobility in a production must be efficient but if we also want to make it more sustainable:

- a. Find accommodation near the location.
- b. Avoid using cars individually and plan to use vehicles collectively.
- c. Optimize travelling by fully loading vehicles.
- d. Encourage using vehicles that are less polluting and/or electrical.



5. IMPLEMENT A MORE SUSTAINABLE CATERING



There are many ways of making catering more sustainable. A few suggestions below:

- a. If possible, hire a food service company that is close to the location.
- b. If the location is in the countryside, encourage hiring a catering service that buys local and seasonal products, cuts down meat dishes and uses plates and cutlery which are either biodegradable or reusable, avoiding disposable resources.
- c. Encourage using fair-trade coffee.

6. CUT-DOWN ON THE USE OF MATERIALS

- a. Whenever possible, avoid buying materials or elements for the shoot, by hiring them instead.
- b. If you must buy materials, tell suppliers about your sustainability goals and choose products that have an eco-responsibility certificate.
- c. Cut down on paper and printing. If it is essential to use them, try to use eco-certified or recycled paper and vegetable printing ink.



7. REDUCE, REUSE & RECYCLE



Implementing measures to reduce, reuse, sort out and recycle waste is getting easier and easier:

- a. Avoid buying disposable products.
- b. Encourage reusing materials and composting organic waste.
- c. Plan the size, type and number of containers and their layout on the location to encourage waste separation.
- d. Design a waste management system by reaching agreements with local authorities or arrange to have them collected by waste management companies.

8. USE ENERGY EFFICIENTLY

Reducing the use of energy can be achieved through implementing energy efficiency measures:

- a. Train in and communicate energy efficiency habits: turn lights off when not needed, avoid the *stand-by* mode of appliances, unplug chargers after use, etc.
- b. Use efficient generators and class A appliances.
- c. Use low energy light bulbs.



9. IMPLEMENT GOOD PRACTICE IN THE USE OF WATER

Water is a costly scarce commodity. Reducing its use and being more efficient is possible:

- a. Avoid using individual disposable bottles and provide reusable ones and refilling points.
- b. Avoid using polluting elements in waste water by encouraging the use of ecological or biodegradable cleaning products.
- c. Cut down water consumption by reducing water volume in toilet flushes and washbasins.



10. ENVIRONMENTAL MONITORING

Evaluating the measures implemented in a production based on a sustainable model is basic for its certification, both in society in general and in the film industry. To do it:

- a. Establish functions regarding sustainability in your crew or hire a Green Runner or an Eco Advisor to carry out the environmental monitoring of the production.
- b. Design an environmental monitoring plan that includes checklists, a system to indicate assessment or to calculate the carbon footprint. If you are in a protected natural area, coordinate these activities with the appropriate authorities.
- c. Compensate the emissions directly or through associations, foundations or local companies.





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