

tenerife!
awakens emotions!



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**MUST-VISIT PLACES
IN TENERIFE**

Endless emotions await you in Tenerife — our landscapes, people, gastronomy, beaches, villages, customs, and more. The list of experiences to enjoy on the island is never-ending, never-ending that's hat is why we have created this simple guide: when you visit us, you can take away the essential experiences of Tenerife — the island of emotions.





Exceptional (and protected) nature

You know that feeling of looking at a landscape and suddenly being speechless? In Tenerife, this happens almost wherever you look. The beauty of nature and the emotions it evokes will inevitably grab you. The Teide National Park, a UNESCO World Heritage Site, with the highest peak in Spain, is a spectacle of volcanic shapes, colours and textures. The island's rural parks take you back in time with their wild and untamed landscapes, as in the case of Anaga, covered with laurel forests, small mountain hamlets, and black sand beaches on the coast. And these are just a few examples: Teno, Masca, Los Gigantes. Tenerife is an island with endless magical nature to discover.



The best climate in the world: 23°C annual average

Our island is famous worldwide for its pleasant climate all year round, whether it's summer or winter. Our average temperature of 23°C multiplies the possibilities of enjoying the island and the experiences offered by outdoor activities. There's something for everyone; sports, going to the beach, taking a walk or simply sitting and watching the sunset — all this and much more, at any time of the year.



An island to savour

Sitting at a table is one of the best ways to enjoy Tenerife. There are delicacies to suit all tastes and all of them are of local origin: fruits such as bananas, avocados and papaya; fish, meat, honey, potatoes and cheeses that you will only find here; and exceptional wines -which won over the palate of Shakespeare himself.

But it's not just about the produce. The desire to bring out the full flavour and possibilities of the land has led to the emergence of avant-garde cuisine, with Michelin-star restaurants that, together with the local gastronomy, take Tenerife's cuisine to the very top.



Choose your adventure

Whether you are a professional or just for fun, Tenerife is the perfect place to practise sports. Our climate and the immense diversity of environments will allow you to enjoy your favourite activity in film-like settings. Hiking with more than 1,000 miles of routes, mountain biking and cycling, as well as sea sports such as surfing, kitesurfing and windsurfing. And golf, with as many as nine courses to choose from, where you can practise your swing.

Towns and villages to fall in love with

The towns and villages of Tenerife are a reflection of our people's lifestyle, enriching the urban landscape and filling it with their own character. San Cristóbal de La Laguna, a UNESCO World Heritage Site, has served as inspiration for cities such as Old Havana and Cartagena de Indias. There are also picturesque villages such as Garachico, declared one of the most beautiful villages in Spain; La Orotava, a film-set village declared a historic artistic site; and Santiago del Teide, which has breathtaking natural landscapes.



Our beaches, your connection with the sea

We are incredibly fortunate in Tenerife that the Atlantic Ocean bathes all our coasts. Here you will discover shores with golden sand, others with black sand—coloured by its volcanic origin—and natural pools created by the lava when it comes into contact with the sea.

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Thanks to the climate, all the beaches and natural pools in the north and the south of the island are perfect for a day of connecting with the sea, sunbathing, and water sports, as well as for having a cocktail or a refreshing drink in the numerous beach clubs or beachside bars.



The beauty of stars and whales/dolphins

There are many ways to enjoy Tenerife's nature. For example, our sky is considered one of the best on the planet for stargazing, an unforgettable experience you can enjoy on a stargazing route.

On the other hand, if you are more of an earthy nature lover, the waters of the southwest of the island are home to a multitude of species of whales and dolphins, where you can sail 365 days a year just three miles off the coast and with all the guarantees of respect for the environment.



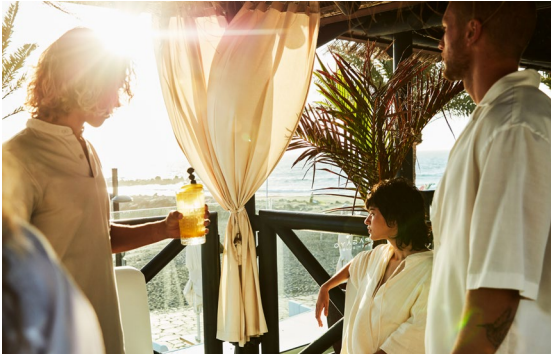
An island of fun

Tenerife is the home of the best water park in Europe. The Siam Park will give you moments of aquatic fun that you and your family will never forget, with attractions for young and old alike. The island also has Aqualand, which also has its own dolphinarium. In Tenerife, you can also enjoy nature and wildlife from all over the world by visiting the Loro Parque, the famous animal embassy, or by travelling through the European jungle of wild vegetation in Jungle Park. Why not embrace your inner explorer in the Ethnographic Park and Pirámides de Güímar Botanical Garden? Or go zip-lining through the pine trees in Forestal Park.



Dream accommodation and wellness

Staying in Tenerife is a pleasure in every sense of the word. Here, you'll find the most modern and highest-quality hotels and accommodation in Europe, with some of the country's best luxury and super-luxury accommodation. You can choose from exclusive 4 and 5-star resorts, villas with swimming pools, boutique hotels, and rural houses amidst incredible landscapes... Indulge yourself in one of the spas and wellness centres waiting to take you to the seventh heaven.



Leisure by day and night

You won't be short of fun. There's no better place to watch the sunset than at our beach clubs and exclusive rooftop bars with your favourite cocktail. And when night falls, the fun is only just beginning. In Tenerife, you can fill your diary with various shows, ranging from musical performances to themed parties and experiences that will engage all your senses.

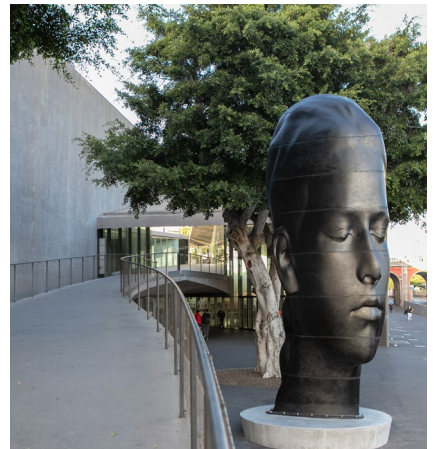
Experience Carnival and our traditions

The island's festivities always revolve around fun. The Santa Cruz de Tenerife Carnival is considered the second best in the world, perfect for dancing in the streets and losing yourself in the laughter amidst thousands of people in fancy dress. The more traditional festivals, such as the magician's dances and the pilgrimages, are also unmissable in the spring and summer of Tenerife, where you can join in and get to know the gastronomy, folklore, music and traditional costumes of the islanders.



Art in every corner

Tenerife is also known for its artistic sensitivity. This passion for culture is reflected in places such as the well-known TEA (Tenerife Arts Centre), a temple of contemporary art in Santa Cruz and a work of art in itself, which has incorporated a sculpture by Jaume Plensa Carla on its exterior. The Tenerife Auditorium, by Santiago Calatrava, is the setting for operas, classical music and other artistic events in an iconic building. We also recommend a stroll through Puerto de la Cruz Street Art, which has giant murals by the best urban artists in the world. And if that's not enough, we invite you to discover our network of museums, where you can learn about science, art, gastronomy and archaeology and more.



A woman with long dark hair, wearing a bright yellow sleeveless dress, is walking away from the camera on a dirt path through a dense forest. The path is surrounded by lush green ferns and other vegetation. Large, thick tree trunks and branches frame the scene, with sunlight filtering through the canopy. The overall atmosphere is serene and natural.

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