



Contents

4	The Isle of Treasures

Feel the warmth of the sun	
and the people	
Compelling reasons	
to visit the Island	

Q	_1∩`	Ton	erife	0000	ntial
0	1()		enne	C225	шиан

10	Summers full of color
	The best climate
	in the world
	Beaches and you

Laurel forests, tranquilit
and ferns
Experience nature

Immerse yourself in blue
landscapes
Dive in Practice Win

Cetaceans, the Island's
other population
Cetaceans 365 days a ye

Mt. Teide. Journey to
the centre of the Earth
The force of a volcano
Have a volcanic experience

Our Climate is no
the only Luxury
Indulge yourself

Bl	lessed	spas
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IVICU	ıcaı	100	11 13111		CIICI	1110

The fairway ends
at the Atlantic
Golf courses

Tailored stays
Tailored stays
Choose where to sta
CHOOSE WHELE TO STA

28

Tenerife: a	n accessible
destination	n
Language	Learning

Tradition	sets	us	apar	t
Rich tradi	tions			

Seductive colours, enticing
flavours
Sample the best of the Island

Smiles of all sizes
Have fun day and night
Theme parks

Great days,	better night	cs
Welcome to		

	le	neri	ite n	o li	mit	S
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Have fun on busines	S
Tenerife Convention	
Bureau (TCB)	
destination for	
conferences and	

The End
Tenerife Film
Commission (TFC
Tenerife is cinema

Live the past today	
World heritage and	culture

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Tener	ife aw	/akens	emotions
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Here	neom	e can	1661

Sensations mile after mile Tenerife. Map of the Island

• An average annual temperature of 23°C, with warm summers and mild winters.

- 2,034 km 2 in size.
- 3.000 hours of sunlight per year.
- Nearly 400 km of coastline and some 70 km of beaches.
- 43 protected nature areas (48% of the Island).
- More than 800 species of local flora and fauna.
- Modern network of motorways and full bus service. Tramway in the metropolitan area.
- The euro is the official currency.
- Two airports, one in the south (Tenerife Sur) and one in the north (Tenerife Norte), with flights to over 150 cities around the world.
- Two international cruise ports.
- Between 2 and 4 hours by plane from the main Spanish and European airports.
- Two UNESCO World Heritage Sites: the Teide National Park and the city of La Laguna.

The isle of **Treasures**

Average annual temperature of 23°C

Tenerife is a volcanic island in the enjoy some relaxation, sunbathing average vear-round temperature you'll think you were at a thousand Teide National Park (a huge volcanic area straight out of the movies) will make you believe you've travelled to a different planet.

Tenerife is a holiday destination a safe environment and hospitality. offering hundreds of things to do, What more do you need? Just seducing and enticing visitors from all over the world to its beaches to of your life.

Atlantic Ocean where winter seems and water sports; or to immerse like spring thanks to the fabulous themselves in magical natural settings that range from surreal of 23°C. A place where the people desert landscapes to lush green are genuinely friendly, an idyllic mountains. And all within easy paradise with such diverse scen-ery reach. An island offering so many ways to have fun and those who places around the world at the same know us return year after year to time, or even on the moon: the relive incredible experi-ences and happy memories.

> You'll find modern accommodation. endless activities and ideas. exquisite cuisine, traditions, culture, come ready to have the best time





Feel the warmth of the sun and the people

Compelling reasons to visit the Island

There are so many reasons to sity of the Island offers strikingly

→ A climate of wellbeing.

erful ally: the mild temperatures on the Island all year round, so every day be-comes a chance to unwind of life. Enjoy the outdoors, stroll

 Everything for everyone. visitors, whatever time of the year you decide to come. Come alone.

Outstanding nature. Beaches of white or even time as you like indulg-ing in your ing from the Tertiary Period, and VAT - IGIC (local tax) is applica-

different scenery around every

↑ Choose what you like the webtenerife.co.uk/activities/shopping/

and enjoy the simple pleasures the mountains. Take in the best **Tenerife has something for all** there's so much to do it would be

Make shopping an art.

You can come just for the Mount Teide. The natural diver- ble here, generally at 7%, making everything cheaper- plus you'll

Clear blue skies.

The skies of Tenerife are so pure and clear that it is regarded as one of the best places in the world for stargazing. It is home

7 The perfect fusion.

On Tenerife, the islanders live a happy smile on our faces. Our sweet, friendly nature means we welcome all visitors with open arms



6 There's so much to do, it

the island of Tenerife

would be easier to tell you the

things it's not possible to do on

Authentic flavours.

Teide National Park

Atlantic and Mediterranean food. creating exquisite dishes made ply make your mouth water.

Relax day and night. Tenerife is a Spanish, Euro-

pean and family destination. A safe island in every sense, where calm and tranquility reigns, allowing you to enjoy a relaxing, carefree holiday with the added assurance | The sustainable island. of knowing that, if the need arises, you have a comprehensive healthcare network at your disposal.

Closer than you think.

The island is very close to tion and taking full advantage of mainland Spain and Europe, just a natural resources for domestic use,

→ Get in shape.

Our climate, the chance This will be your greatest dis- to train both at sea level and at covery. The local cuisine is a de- altitude, modern facilities and licious combination of the best accommodation with all the comforts of home and more lead innumerable professional athletes from fresh local produce that sim- (we are referring to European, World and Olympic champions) to choose Tenerife every year for their demanding and intense train- Move with ease. ing programmes. Cycling, swimming, athletics, beach volleyball... Just like them, you can also enjoy travel around - visitors can journey your favourite sport on the Island.

Tenerife is an environmentally- conscious island. Bioclimatic houses designed by ITER (Technological Institute of Renewable Energy) offering holiday accommodatwo to four-hour flight away. Many our zero-emission tramway or the

constant acknowledgment of our hotels for their commitment to sustainability are just some of the examples of the environmental awareness that abounds on the island.

Tenerife is the largest of the Canary Islands but not too big to from one end of the island to the other in a day. Distances are easily manageable – you can travel around the island on public transport or by hire car if you prefer more flexibility. Tenerife's relatively small size has another positive thing: it's impossible to get lost on the island.

Turismo de Tenerife · webtenerife.com 7



Tenerife is a tourist destination music scene, as well as one of the cruise among cetaceans 365 days enjoy. Here are 10 essentials that offering on Tenerife also includes you shouldn't miss during your trip other options, such as laying back to the Island:

covering almost half of its land mass (48%). These include Teide National Park, which has been declared a UNESCO World Heritage Site. At 3,718 metres, the Teide is **Refreshing beaches and swim-**Spain's highest peak. It's a volcanic ming pools. Tenerife's beaches marspace where a cable car with spectacular views takes you up almost up a cocktail that attracts millions of to the summit. At the Anaga and visitors every year. With golden or Teno Country Parks, with their laublack sands (the black coming from rel forests — a relic of the Tertiary — the Island's volcanic origins, such as period — you'll be amazed at the the spectacular Benijo), there are giant ferns and a magical fairy tale beaches north and south, and they feel. The Cliffs of Los Gigantes, which rise to 600 metres above and sunbathe to your liking. Natural sea level, are another of those pools created by solidifying lava are places that will leave you hypno- an equally authentic and gratifying tised.

Endless leisure choices. Fun is part of the Island's DNA - dream beach
The incredible experience of clubs and roof top bars, original and spotting cetaceans. In the waters varied shows, and festivals with the to the south of the Island, around

on any of its incredible beaches to sunbathe or doing one of an end-Idyllic (and wonderful) nature. less choice of activities like kayak, Tenerife has 43 protected spaces, windsurfing, scuba diving or surfing. Also within your reach are cycling, hiking, or paragliding to fly over the vice depart. Island's incredible landscapes.

> give you the opportunity to swim alternative, for example at Bajamar, Punta del Hidalgo and Garachico.

most glittering stars of the global three miles from the coast, you can

that offers hundreds of options to world's best Carnivals. The leisure a year. Tenerife is one of the best places in the world to spot them. home to a stable colony of bottlenose dolphins and around 400 pilot whales. It's as easy as taking a trip from one of the ports on the south of the Island, from which boats that are authorised to provide this ser-

> Towns and villages brimming with charm. At Santa Cruz you can ad-



Meuron. At La Laguna, a UNESCO a zoo with all kinds of animal speand lood de los Vinos, to mention group of travellers. iust three of all those awaiting our around the Island.

Exquisite cuisine. Tenerife's gas- to how clean and clear they are. The tronomy has evolved in recent years prestigious Instituto de Astrofísica de and has given rise to creative and Canarias (Canary Islands Astrophysoriginal cuisine, with quality products such as tuna, bananas and the Island, and they have telescopes avocados, all accompanied by local set up for national and international wines, whose history dates back to teams of scientists to work. Visitors the 15th century. The grape varieties, the climate and the specificities of the Island's volcanic soil give our wines unparalleled originality and personality. What's more, five Michelin stars, reflecting the quality of a cuisine that's worth savouring.

somewhere you can have a great March to September the carts, oxen the household. Not only because of

mire ground breaking buildings like beaches and mountains, but also year on the Island are also full of the Auditorio de Tenerife, the Interbecause of the various theme parks national Trade Fair and Conference scattered north to south, where the Centre, both of which are by San- fun never stops! From Siam Park, a tiago Calatrava, and the TEA, Ten- water park with rides and slides for erife Art Space, by Herzog and De children and adults, to Loro Parque, world heritage site, traditional man-cies (both considered the best in sions and courtvards stand out, just the world in their categories by as beautiful as those of other his- TripAdvisor). Many establishments torical centres that are also worth a have also chosen to focus on famivisit, such as La Orotava, Garachico lies, paying special attention to this the capital, Santa Cruz, with one of

> on the planet for stargazing, thanks ics Institute) has its headquarters on can also enjoy a spot of stargazing - there are companies that offer tela specialist guide and refreshments.

A world of traditions. Tenerife is an authentic Island for traditional celebrations. The romerías (religious pilgrimages) are one of the best exam-A paradise for families. Tenerife is ples of Canary Islands culture. From and special sauces, and local wine

popular festivals, many of which are clearly religious in nature. Easter Week, particularly at La Laguna, and Corpus Christi, with an obligatory stop at La Orotava to admire their flower tapestries and the Teide sands, are highly recommended. And in February Carnival takes over the Island, particularly the world's brightest, most colourful and well attended celebrations.

As a holiday destination, Tenerife brings together the best of everything, including an exceptional four and five star hotel offering and numerous spas and wellness centres for relaxing, as well as a stunning climate. But also, the Island has a full modern healthcare experience, making it the perfect possibility of undergoing medimaximum guarantees and certifications, as required as part of the that the Island offers compared to



The best climate in the world **Tenerife's greatest asset is the** The trade winds are a perfect acfact that the sun shines every day companiment, providing a wonand seeing the sun rise above derful contrast to the sun of Tenthe horizon each morning im- erife. They improve the climate bues everyone on the island with and help create our spring-like a sense of joy. Sunshine also has temperatures - both in summer many health benefits. It relaxes, and winter - which have long led tones, activates your defences, relieves stress, balances the nervous over Spain to advise their patients system and makes your skin look to spend time on the Island as a great. It's an effortless, restorative remedy for their aliments. without your even noticing. In the And does this suffice to explain evenings, its subtle rays create why Tenerife is one of Europe's athtaking sunsets that paint most popular holiday resorts? nd golden or- That, and its beaches. Jummers fullof



The beaches and you

webtenerife.co.uk/what-see/beaches/

66 Due to its volcanic origins, **Tenerife also has** beaches of black sand, mainly in the north of the Island





Experience nature

Tenerife boasts **43 protected nature** areas which occupy half of the island. Outstanding landscapes to see, such as the Laurel Forests, a lush magical relic from the Tertiary Period, or El Acantilado de Los Gigantes (The Giant Cliffs), which can reach up to 600 metres in height, but above all, you have endless options for outdoor activities. For instance, hiking. It's one of the best ways to explore Tenerife's amazing variety of natural beauty spots along hundreds of kilometres of signposted trails.

countryside has to offer, we recommend visiting the Sendero de los Sentidos (Path of the Senses) in the Anaga Rural Park, a true natural landscape with information panels that will help you to stimulate your sight, hearing, touch and smell.

The list of outdoor activities to choose from during your holiday includes many others. From riding through spectacular landscapes on your mountain bike (there are routes for all levels), to climbing the many rock walls and mountains in the north, centre and south of Tenerife. The Island is also a leading European destination for paragliding thanks to the air quality and climate. We have over 100 sites that are ideal for this increasingly popular sport.

In order to decipher all that Tenerife's We also suggest you try canyoning, an activity attracting new participants on the Island every day and for which there are a great many suitable canyons (Tenerife is criss-crossed by hundreds of them); and caving, to explore underground caverns hidden beneath our

One activity which cannot be enjoyed anywhere else is the chance to explore a lava tube such as Cueva del Viento (Cave of Wind), at Icod de los Vinos (www.cuevadelviento.net). Around 17 kilometres in length, it is the longest in Europe, offering an unforgettable journey into the depths of the Earth and a perfect chance to discover the Island's volcanic past.

Bird watching, The Canary Islands and Tenerife are the first places you can see birds on their annual migration to Equatorial Africa. Go stargazing because the Island has some of the clearest and least polluted skies in the world, are two more great options for enjoying the open air. If you prefer, the many horseback trails all around the Island offer another fun way to explore Tenerife.

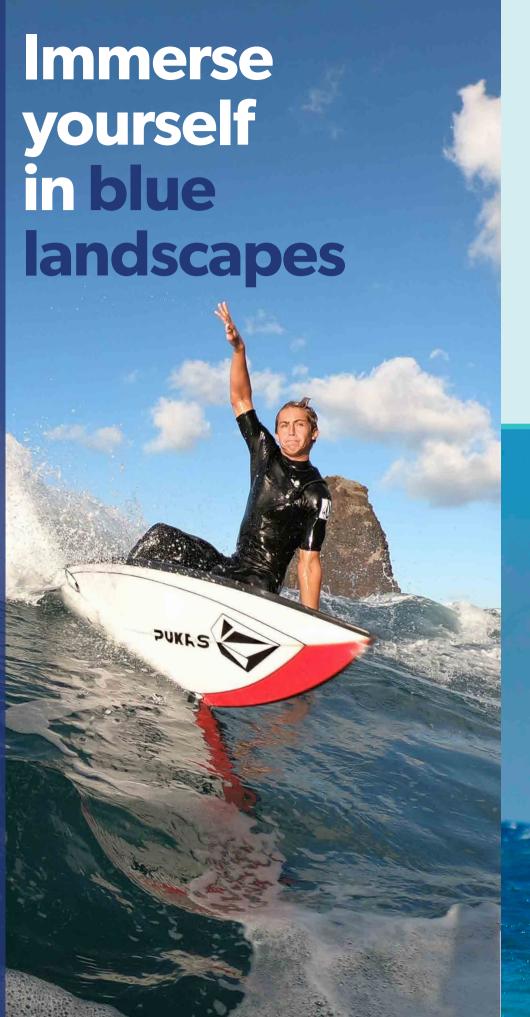
webtenerife.co.uk/what-to-do/nature/



Dive in!

There are as many things to do in the water as on land. The crystalclear waters of the Atlantic around diversity of marine life, make it a veritable treasure trove for all who enjoy diving, as well as those who wish to try this exciting sport for the first time. Above the waves, windsurfing and kitesurfing (El Médano is a paradise for those who enjoy such sports), surfing and the more sedate kayaking are options which, together with deep-sea fishing and sailboat trips, complete a full range of water activities for both experts and beginners alike.

deep-sea fishing, sailboat trips, windsurfng, kitesurfing, kayaking and diving



Practice. Win

course, amateurs and enthusiasts.

Tíncer Stadium, in Santa Cruz, which

It's no secret that success in sport two of the Island's more notable sports swimmer Britta Steffen, number one is based upon a rigorous training pro- infrastructures. These, combined in her country; her team mate Paul gramme, yet the conditions and the with our fabulous year-round climate, Biedermann, 200m free-style world environment in which it is undertaken attract hundreds of professional sports champion in Rome, or sailing champion are equally important. Tenerife is the people and teams - especially from Paul Goodison (gold medal at the Beiideal destination for the training of Europe - to Tenerife every year for jing 2008 Olympics). The top Spanish professional athletes as well as, of intense and comprehensive training programmes in preparation for major vira, have their training camp here, and

has a unique design recognised The long list includes British football France and the time trial at the London around the world and provides the clubs Newcastle, Swansea and Evermost advanced training facilities; or ton, along with Elfsborg from Sweden, Chris Froome, Alberto and Alexander the Tenerife Top Training (T3) high as well as national swimming teams Vinokurov, come to train on Tenerife's performance centre, in La Caleta. Costa from the UK, France, Germany, Hol-roads. Now all we need is you. Adeje, boasting some of the most land, Italy, Switzerland and Spain. modern installations in Europe, are Big-name athletes such as German webtenerife.co.uk/what-to-do/sports/

beach volleyball team, Herrera and Gaworld-class cyclists such as Bradley Wiggins (winner of the 2012 Tour de Olympics). Tour de France champion



Cetaceans 365 days a year

Tenerife is today a top destination for whale and dolphin watching. 21 of the world's 79 species of dolphins and whales inhabit our waters, including a permanent colony of some 500 pilot whales and 250 bottlenose dolphins. They are most commonly found in the waters between the south coast Tenerife and the island of La Gomera,

place known/recognised as World Heritage Site - first Heritage Site of Whales of Europe and third in all the world - They also very close to shore, about three miles, allowing them to be seen all year round by going on one of the special daily boat trips that set out from the ports of Los Cristianos (Arona). Colón (Costa Adeje) and Los Gi-

gantes (Santiago del Teide). In order to ensure the very highest standards for this whale and dolphin watching service, the companies involved have signed a quality charter whereby they commit to upholding certain rules aimed at safeguarding users and respecting all species which have made their home in the southern waters of Tenerife.

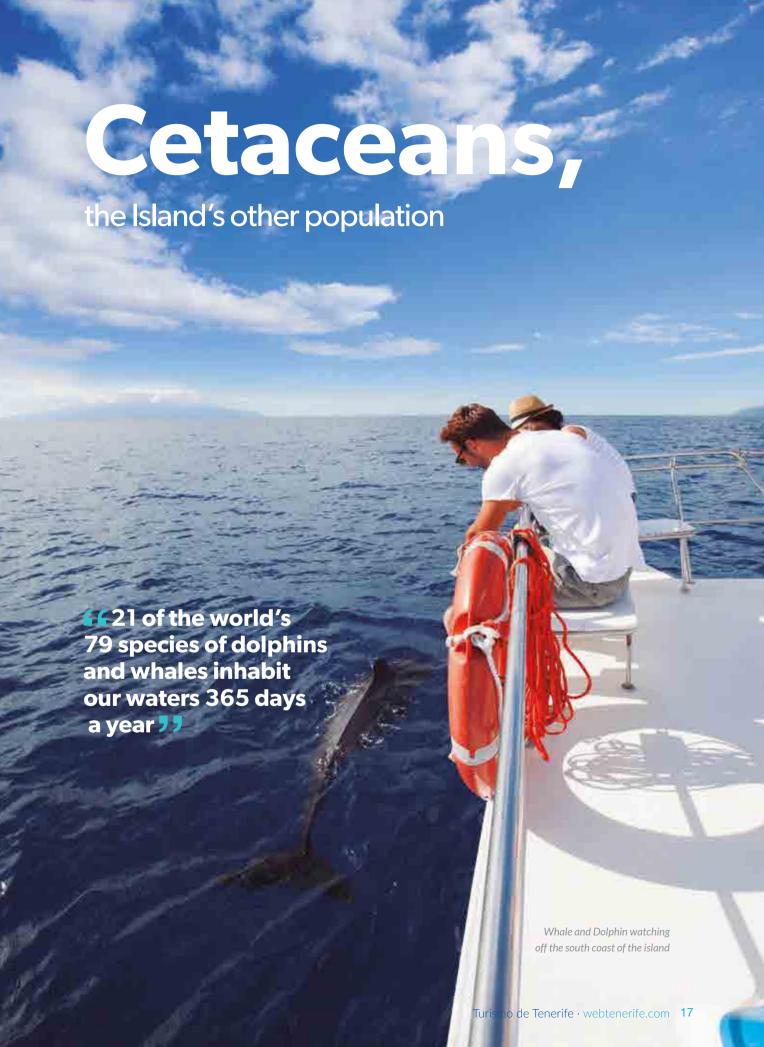
Whale and Dolphin Watching



More information on the Quality Charter

Port	Boat	Web	Telephone
Los Cristianos	Mar De Ons Tenerife	www.mardeons-tenerife.com	+ 34 922 751 576
Los Cristianos	Neptuno Whales Experience	www.barcostenerife.com	+34 922 798 044
Las Galletas	Picarus Sailing	www.picarussailingclub.com	+34 656 634 228
Playa San Juan	Sea Passion Charter & Fishing	www.seapassion.es	+34 686 476 534
Puerto Colón	Shogun II	www.barcostenerife.com	+34 922 798 044
Puerto Colón	Atlantic Eco Experience	www.atlanticecoexperience.com	+34 638 770 306
Puerto Colón	Big Smile Luxury Charters	www.bigsmilecharters.com	+34 654 615 701
Puerto Colón	Bonadea II	www.bonadea2catamaran.com	+34 618 132 729
Puerto Colón	Exmaran	www.exmaran.com	+34 608 039 163
Puerto Colón	Freebird One	www.freebirdone.com	+34 922 716 864
Puerto Colón	Royal Delfin	www.tenerifedolphin.com	+34 922 750 085
Puerto Colón	Ocean Blue Tenerife	www.oceanbluetenerife.com	+34 626 002 205
Puerto Colón	Roulette Charter	www.roulettecharters.com	+34 670 960 261
Puerto Colón	Seaquestff	www.tenerifewhalestour.com	+34 679 829 823
Puerto Colón	White Tenerife	www.whitetenerife.com	+34 822 109 137
Los Gigantes	Flipper Uno	www.flipperuno.com	+34 922 862 120
Los Gigantes	Masca Express	www.mascaexpress.com	+34 607 169 886
Los Gigantes	Maritima Acantilados	www.maritimaacantilados.com	+34 922 861 918

Los Gigantes Maritima Acantilados www.maritimaacantilados.com



Mt. Teice

Journey to the Centre of the Earth



Mt. Teide cable car

66 A modern cable car takes you within 200m of the summit 77



Live your volcanic experience

The Island's volcanoes represent so much more than just Mount Teide. From beaches to canyons, lava flows through the very veins of the whole Island, a spectacular result of Tenerife's volcanic birth. To enable you to explore and fully enjoy this aspect of the Island, we've recently marked out five areas which best showcase Tenerife's volcanic attractions: from visits to wine cellars offering produce whose colours and flavours reflect the Island's magmatic nature through to restaurants serving "volcanic" dishes, diving trips to see underwater eruptions, walks to get a close-up view of craters, volcanic cones and vents... The five areas, which encompass the entire Island, are: "Territorio Antiguo"-The Old Territory, "Volcanes Legendarios"-Legendary Volcanoes, "Los Dos Valles"-The Two Vallevs. "Tierra de contrastes"-A Land of Contrasts and "El rincón de la luz"-Land of Light.

You can find more information at www.webtenerife.co.uk



Cable car:

on Mt. Teide Crta, Orotava Granadilla s/n 38300 Santa Cruz de Tenerife Telf. 0034 922 010 440 www.telefericoteide.com teleferico@telefericoteide.com

Bookings for the Refuge

www.telefericoteide.com/altavista

Visitor's Centre Telesforo Bravo

C/ Dr. Sixto Perera González, 25. El Mayorazgo. 38003 La Orotava Tel.: 922 92 23 71 Email: teide.maot@gobiernodecanarias.org www.magrama.gob.es/es/red-parquesnacionales/nuestros-parques/teide/

guia-visitante/telesforo-bravo.aspx

This visitor's centre is open mornings and afternoons from 9:00 to 14:00 and 15:30 to 18:00. Open from Tuesday to Sunday.

Pico del Teide access permit

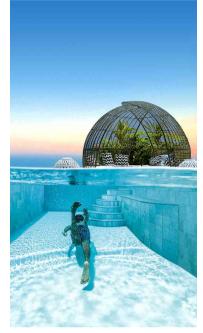
www.reservasparguesnacionales.es

The force of a volcano

Teide National Park, UNESCO ra, such as the Teide violet or Ten-website www.reservasparquesna-World Heritage Site with over three erife bugloss whose bright colours cionales.es The more adventurous million visitors year, is the best and stand in stark contrast to the thou-visitors can walk up to the Altavista most famous place see volcanic sands (yes, thousands) of tonnes of mountain refuge (must be booked phenomena on the whole island ochre lava in this truly unique land- in advance). After following a windof Tenerife. No words can truly do scape. You can enter Teide National ing trail for 3 hours, they spend the it justice: majestic, breathtaking, Park from the south and north of night at the refuge before facing the unique... thing's for sure; you'll be the Island in your own vehicle or by final challenge - a one-hour walk to simply astounded by the colours "guagua", the local word for bus. To the very summit of Mount Teide. and the wild force which imbue this round off the experience, a mod- From there, they can enjoy the sunsurreal landscape overlooked by ern cable car takes you 200m from rise and, on a clear day, breathtak-Spain's highest peak at 3,718 me- the volcanic cone. If you wish to ling views over the other six Canary tres above sea level. It is home to reach the very summit, you must Islands and feel literally on top of

many local species of fauna and flo-first request a permit via the park's the world.





Luxury villas where privacy and exclusive areas afford you the ideal setting for a relaxing break 11

Indulge yourself

Tenerife offers something for can even have your own personal also many beauty salons, natural also have luxury villas, usually with- www.webtenerife.co.uk/activities/ tres equipped with state-of-the-art in the hotel grounds, where privacy and exclusive areas such as gardens and swimming pools, along with Visiting Tenerife also provides a first-class room service, create the perfect setting for a select, relaxing tle and have your body and mind of rehabilitation centres for all pa-

at over a dozen SPA centres of Round off the experience with a fering everything from traditional cle, spend afternoons even whole rocks, seaweed, Tibetan massage,

experience. It brings together hotels, restaurants, theme parks. show venues, leisure companies and even a network of private clinics to satisfy the highest demands.





Blessed spas

Not only do Tenerife's natural assets give you energy and vitality but a visit to one of the spas, located across the island, allows time for relaxation. A trip to a spa gives you time to switch off and forget about the daily routine and feel renewed both in body and mind.

A number of these facilities are located within upmarket hotels and resorts and offer a wide variety of treatments. Guests can choose from traditional Oriental therapies with hot stones, aromatherapy, exfoliation therapies and others to combat stress. Spa lovers can go the extra step and enjoy fruit masks, oxygen therapy, snow cabins, the Photon capsule...





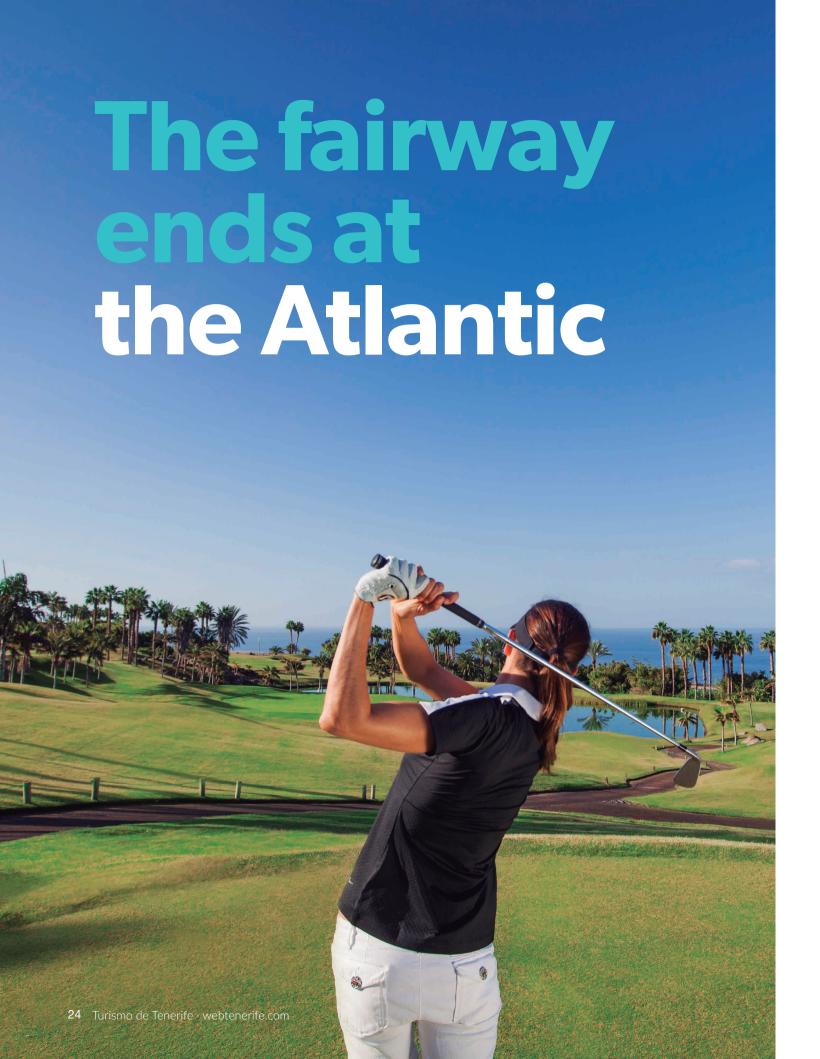


Medical Tourism in Tenerife

Tenerife's beaches, nature and country but with significant ecoweather make the island an at- nomic advantages over most Eurotractive destination for millions of pean countries and America. visitors every year - and they also make the island the perfect place This network has a dedicated custo undergo a medical treatment.

Tenerife boasts a hospital network different languages. Furthermore, with leading qualified professionals if required, it is possible to arrange and the latest technical and sur- transfers, accommodation pre and gical advances. Their treatments post treatment and to organise adand surgeries are second to none. ditional leisure activities. These centres meet the medical and sanitary standards of an EU webtenerife.co.uk/healthtourism/

tomer service team for international patients, which speaks eight









A great way to combine your stay on the Island with a rewarding activity is to enjoy some golf, whether you're an enthusiast or an expert. The spring climate of Tenerife enables you to play all year round, even in summer, when courses have special offers and the mild, pleasant climate makes this sport even more enjoyable. Its nine original courses - including El Tecina on the nearby island of La Gomera, designed by top experts and with between 18 and 27 holes, make Tenerife a veritable paradise for golfers. If you add the vast range of supplementary attractions, including all manner of excellent golf establishments and facilities, combined with a wide variety of leisure activities, an unforgettable stay is guaranteed both on and off the green.

www.webtenerife.co.uk/golf



Tailored stays

A vast array of four and five-star hotels provide exclusivity and services such as spas, gyms and jacuzzis.

Choose where to stay

You'll find accommodation that adapts perfectly to your holiday needs. The leading Spanish and international hotel groups all offer accommodation on the Island, ensuring quality, prestige and expertise through a wide range of four and fivestar hotels providing exclusivity and services such as spas, gyms and

Be it the south, the north or the metropolitan area of the Island, you'll have more than one hundred hotels and fifty apartment complexes to choose from.

Family oriented, ideal for couples or specialising in business travellers; with golf courses; next to the beach or in busy shopping areas; above high cliffs or nestled among vines and banana trees; in popular tourist areas or in the city; modern or traditional... There are also smaller yet equally welcoming places such as hostals and guest

If we had to define the concept of a rural house in Tenerife, we would say something like this: it is the chance to stay in a completely natural environment but with all the comforts that will make your stay enjoyable. It's simple, and at the same time, accurate. On the island you can choose from a wide range of this type of accommo-

dation. From restored mansions and carefully renovated farm houses to homes of contemporary design. But all have a common characteristic: their location in natural spots where your spirit will find peace. They blend into the surroundings without attracting attention, and many are located in one of the 43 protected natural areas around the island, such as magical laurel forests or endless pine forests sur- rounding the Teide National Park ... The choice yours. People who opt for this type of lodgings really value the fact that they not only allow them

their busy daily lives, but also enable of the countryside and its customs and take part in outdoor activities. Above all, while taking a breath of really pure air.

some of the activities but you can lar where unique wines are made. It stargazing or moonlight walks.

physical and mental distance from could not be easier to enjoy nature to the fullest. To experience that feeling them to adapt to the peaceful rhythm of going to sleep under the stars in the company of the wonderful sound of silence. Shhh ...

webtenerife.co.uk/accommodation

Hiking, biking and bird watching are El Parador del Teide Hotel. It gives you the chance to stay in one of the also join in other more relaxing ones world's most beautiful places, in the land's hotels is available at: but equally suggestive. How about a very heart of the National Park. An exvisit to an organic farm or a wine cel- cellent starting point for guided trips,

Another, highly original way to explore the Island is the so-called Cruise & Stay. Travellers coming here to board a cruise ship based at the Port of Tenerife seize the opportunity to stay a few days and enjoy all that our Island has to offer.

Detailed information on all of the Is-

webtenerife.co.uk/accommodation/









Tenerife: an accessible destination





with reduced mobility or language whole family to enjoy the outdoors.

for travellers with reduced mobility some of these. to enjoy. It is worth highlighting Las Vistas Beach, in Arona, which fea- This website www.tenerife-accesible.org amphibious chairs for swimming in Tenerife tourist attractions. the sea, as well as designated rest

The island also offers a safe and Another of the island's attractions comfortable holiday for people is MUNA (Museum of Nature & Archeology) in Santa Cruz, which impairments. Many of Tenerife's gives an insight into the pre- Hisbeaches, city centre squares and leippanic "guanches" that once lived on sure facilities are equipped for the the island. For a more active experience, Tenerife has several accessible trails to discover the island's natural Both in the north and in the south, beauty - the Teide National Park the island has 12 beaches equipped and Anaga Rural Park are home to

tures a support service team, includ- has all the information needed to ing the provision of crutches and check the accessibility levels of all





Language Learning

our possibilities for personal and or improving their Spanish can find pursuit. professional development.

Learning a language is no longer options, Tenerife is emerging as a and complementary activities for a fad, but rather an opportunity to destination for language learning language learning so it is fun and improve our abilities and to increase - travellers interested in learning engaging and not only an academic language schools to cater for all levels. These centres offer group and webtenerife.co.uk/what-Thanks to its climate and leisure individual classes, intensive courses to-do/learn-spanish/





ek Maj

January

Fiesta de San Sebastián in Adeje. Canary Islands Music Festival.

February

Carnaval.

Fiesta de las Candelas.

March

Easter in La Laguna. Representación de la pasión in Adeje.

Traditional Pilgrimage de San Marcos in Tegueste.

May festivities in Santa Cruz with traditional dancing Mueca Street. Art Festival in Puerto de la Cruz. Canary Islands Day, 30/05. Holy Cross Festivity in Los Realejos and firework show. 3/05.

June

St. John's Day Festival. Corpus Floral Carpets in La Orotava. Romería de San Antonio in Granadilla.

July

El Carmen Festival. Traditional Pilgrimage de San Benito in La Laguna. Fimucité: Tenerife International Film Music Festival.

August

Tejina Festival of Hearts. Festival of the Virgin of Candelaria. Traditional Pilgrimag San Roque in Garachico. Traditional Pilgrimag San Agustín

September

in Arafo.

El Cristo de La Laguna. Festival Traditional Pilgrimag del Socorro in Güimar. Traditional Pilgrimag de San Miguel. Romería Barquera in El Médano.

October

Battle of Lepanto reenactment in Valle Guerra.

November

San Andrés Wine Festival. in Icod de Los Vinos.

December

Christmas Concert by Tenerife Symphony Orchestra. Los Silos International Festival of Tales





Page 30 Carnival

History Museum, San Cristóbal de La Laguna

Corpus de la Orotava

We're authentic

Popular festivities

■ Tenerife is proud of its authentic traditions, fiestas, gastronomy and friendly people.

Religious festivals and processions are a prime example of local culture. From March to September, oxdrawn carts, traditional food, local wines and meats take centre stage in towns and villages all around the **Carnivals** Island. Islanders wearing bright and colourful 'mago' costumes (traditional local dress) accompany 'parrandas' (traditional folk groups) playing Canary Island folk tunes and are transform Tenerife and its people and learning for all the family. the stars of the show at the festivals every February. Those of Santa in Tegueste, San Benito (La Laguna) Cruz, a Festival of International and San Roque (Garachico), three of Tourist Interest, are the largest in the most popular festivities.

66 Tenerife is proud of its authentic traditions ""

Popular fiestas are held throughout the year, many of a religious nature. Holy Week, especially in La Laguna. or the Corpus Christi celebrations, most notably in La Orotava where you can enjoy tapestries made from flowers and sand from Mount Teide, are highly recommended.

Other major festivities include the you, such as the Leal Theatre in celebrations in honour of the Vir-Canary Islands; and the opening of in a breakneck, hair-raising descent. alone.

the Island, there is one extra special occasion: the Carnivals, which tary Museum ensure a day of fun Europe and over the course of sev- held on the Island: the Canary Iseral weeks thousands of locals and lands Music Festival, the Opera Fesvisitors alike fill the city with se- tival, the Tenerife Festival of Dance. guins, feathers, music and non-stop fun day and night to celebrate one of the safest festivals to be enjoyed anywhere. The best way to really join in with this party of all parties and make sure you have the time of your life is to wear fancy dress, or Arts Festival in Puerto de la Cruz. at the very least a colourful wig and face paint.

Cultural activities

Culture also plays a vital role on webtenerife.co.uk/events/ the Island of Tenerife. Many cultural attractions and venues await

La Laguna and Guimerá Theatre in gin of Candelaria, an exquisite re- Santa Cruz, the Tenerife Auditori**ligious statue and Patroness of the um** (designed by architect Santiago Calatrava) or the Tenerife Espacio the wine cellars to sample the new de las Artes art centre, TEA (by the wine at Icod de los Vinos, inducing prestigious architects Herzog & local voungsters to launch them- De Meuron), which are well worth selves downhill on wooden boards visiting for their architectural value

The MUNA (Museum of Nature & Archeology), the Museum of Sci-More than any other festivities on ence and the Cosmos (offering hands-on experiments) or the Mili-

> Make the most of your stay to enjoy some of the many cultural festivals the Atlantic Jazz Festival, Los Caprichos Musicales de Isla Baja music festival, the Festival of Brazilian Music, the Canary Island Puppet Festival, the Folk and Roots Festival or the Mueca International Street

To make sure you don't miss a thing, you can find information on all the museums and scheduled events at:

Seductive colours enticing flavours

Sample the best of the Island

example of Tenerife's authenticity and certainly the most delicious. Dishes made from local produce creating a marvellous fusion between traditional and avant-garde. Potatoes, 'mojos' (sauces), gofio' (toasted corn meal), cheese, fish, honey... the islanders Traditional marketplaces and street love of excellent food has led its local cuisine to be included in the prestigious club known as Saborea España Tasting Spain), which encompasses the finest gastronomic destinations in Spain.

A great way to sample Tenerife's cuisine is to try one of the island's local delicacies. The papas arrugadas" ("wrinkled potatoes") with red and green "mojos" (paprika and green the sacrifice needed to make them coriander sauces) are a must but in steep hand-cultivated vineyards there are plenty of dishes such as the Canarian stew mixed vegetables and meat) and grilled sardines to excite

be finger-licking-good. Honey is a very popular dessert ingredient and the obtained from endemic species such as the Teide broom.

markets in towns and villages all over the Island offer wonderful fresh produce, often grown on organic farms, and are busy meeting points where you can share experiences with islanders who have expert knowledge of the area.

Tenerife wines are unique in the world for their different, original flavour and often in narrow, remote areas. These elements, coupled to a nutrient-rich volcanic soil, give characteristics that,

The local gastronomy is a further enjoyed on Tenerife and promise to were recognized in Europe. It may surprise you to know that especially the wine trade with the UK was most unusualtasting type of honey is extraordinary in that period. The most important thing is that the popularity of the island's wines has continued until todav.

Different types of soil and climatic zones of Tenerife (north-southcoast-lower hillsmountain and coldtemperate climate) mean that wines produced in one part of the island have nothing to do with those produced few kilometres away. And that is one of the specific traits of Tenerife wines - their great diversity. In Tenerife there are five denominations of origin: Tacoronte-Acentejo, Ycoden-Daute-Isora, Valle de la Orotava, Abona and Güímar Valley. Each produces both red and white wines with a strong personality such as Malvasía or Malmsey. You can try one food lovers. Desserts are widely from the sixteenth century onwards, and think that you've tried them all

but you could not be more wrong. So a good tip during your stay is to have lunch or dinner at local restaurants on the island and ask for wines from Tenerife. As well as being the perfect accompaniment to traditional dishes, local wines will make your experience even more delightful.

You will remember our island fondly in vour memories for the wines that stole your heart.

webtenerife.co.uk/tenerife/ gastronomy/wines/

There's a type of establishment on the Island known as a guachinche. These small, familyrun eateries, often improvised on the terrace or in the garage of rural houses, only open at certain times of the year to offer wine from their own harvest accompanied by two or three traditional dishes at very affordable prices. Such establishments have deep roots on the Island, and islanders will be delighted to tell visitors how to find them.

Our only recommendation: be sure to visit them.

Restaurants & Wineries webtenerife.co.uk/what-to-do/eatdrink/

6 Tenerife has five restaurants that hold six Michelin stars between them. This is recognition of the quality of its gastronomy and its chefs 77









Smiles of all sizes



Have fun day and night

There's no time to be bored on natural frozen habitat; Katandra

rope's largest water park, occuslide in the world) and many othfamily or friends.

is an incredible wildlife park and playground boasting over a hunaguarium visited by millions of dred tree-top attractions where people each year. The orca show Tarzan would feel right at home. is the star attraction, though the penguins come a close second, living in an exact replica of their

Tenerife, which has many theme Treetops, an aviary with hundreds parks where you can enjoy un- of birds from around the world, forgettable experiences. Open all Bengal tigers, dolphins... and, of year, they are the perfect sup- course, all the fun of the parrot plement to all the activities and show. Parque Loro (Spanish for places to discover on your holiday. Parrot Park), has the best and largest collection of these intelligent, Siam Park (Costa Adeje) is Eufriendly birds in the whole world.

pying 185,000 square metres. In the south of the Island you can Entirely themed on the Kingdom visit Jungle Park, a jungle setting of Siam, it boasts some amazing full of wild animals and there's attractions: an artificial white- even a bird of prey freeflight exsand beach with three metre-high hibition including eagles. Emulate waves, the Tower of Power (the your favourite racing driver at second highest 'kamikaze' water Karting Club Tenerife or enjoy the thrills and spills of the water slides ers, ensuring a fun day out with at Aqualand; so many things to do during your holiday, and what better way to round it off than a visit Loro Parque, in Puerto de la Cruz, to Forestal Park, an adventure

> webtenerife.co.uk/what-to-do/ leisure/parks/







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ues such as Ábaco, Hard Rock Café sions by famous Spanish and inter-







S/C de Tenerife

Have fun on business

Tenerife Convention Bureau (TCB)

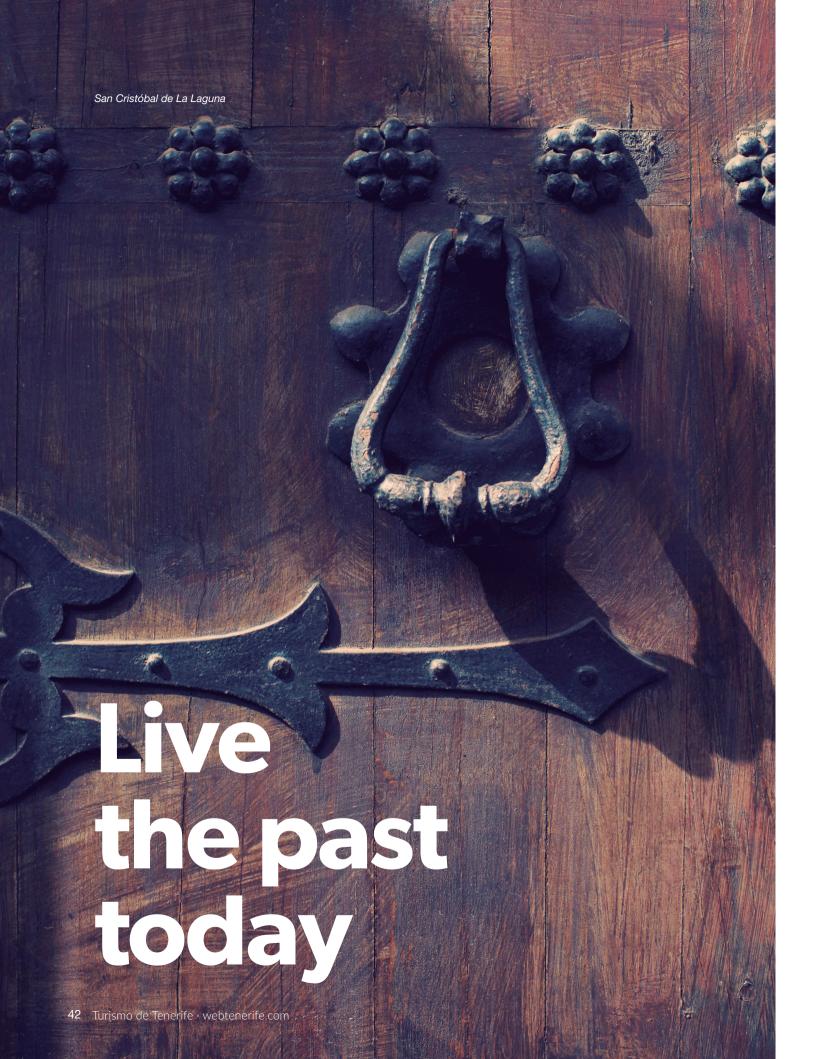
A destination for conferences and events

Tenerife is also an ideal destina- Our vast array of supplementary tion for conferences, events and incentive trips. A comprehensive network of ultra modern conference centres and accommodation able to provide every convenience and cater to any needs allows us to attract large groups, even in excess of 5,000 people.

facilities, including all manner of leisure activities, ensures a successful outcome for any event held on the Island. Tenerife Convention Bureau is the Turismo de Tenerife department in charge of promoting the Island as a destination for conferences, events and incentive trips.

webtenerife.co.uk/tenerifecb





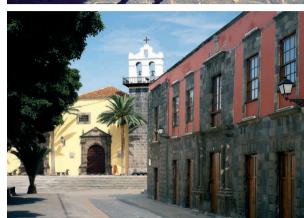




La Orotava

Top right San Cristóbal de La Laguna

> Bottom Garachico



World heritage and culture

island her own. She created a spectacular volcanic land of incalcula-Teide, the laurel forests, beaches... and then, man took care of the rest. Tenerife boasts a cultural heritage on a par with its natural beauty complete holiday destination.

you can enjoy on foot are the historic areas of its cities and towns. La Laguna is a Unesco World Heritage Site; Garachico has been awarded the Gold Medal for Fine Arts; La Orotava is an acknowledged Historical Artistic Site, and Icod de los Vinos is a site of Cultural Interest. These and many other examples perfectly illustrate the Canary Islands' rich architectural traditions, delicate teardrop-shaped lamps. where the typical wooden balconies - usually made of pitch pine - stand out for their intricately beautiful time to fully admire each town's truly wonderful experience.

Mother Nature made part of the churches, convents, historic buildings, plazas, fountains, palaces... In addition to these edifices, some Calatrava has left his mark on such buildings as the Tenerife Auditoriwhich, in combination, create the um and the International Trade Fair and Conference Centre. Its curved lines and open spaces have become Museums across Tenerife promnational figure from Valencia.

> Herzog & De Meuron have also left on the island. their creative mark on the Tenerife Espacio de las Artes (TEA) arts centrally located **Plaza de España** de Santa Cruz, whose original creations include vertical gardens and

Indeed, the entire Island is a reflection of unforgettable culture and carvings. There's never sufficient heritage to make your stay with us a

Museums to find out more

Tenerife's museums host exhibitions and collections that perfectly ble value. She gave us sun, Mount of which date back over 400 years, compliment a day out on the island. Tenerife is also renowned for its There is a public network of museavantgarde architecture. Santiago ums offering a wide range of options that combine expanding your knowledge with having a fun and pleasant time.

Cultural features on the island that icons within the works of this interies to expand your knowledge on nature and natural history in a fun and informative way and are great The prestigious Swiss architects places to start or finish off a day out

> The MUNA (Museum of Nature centre, and the remodelling of the & Archeology); the Museum of Science and the Cosmos: the Museum of History and Anthropology; and the Centre for Canarian-Latin American Documentation are all worth a visit.

> > museosdetenerife.org webtenerife.co.uk/activities/ culture/museums/

If you are thinking about Tenerife,
Don't look at what you are going to do.
Rather, ask yourself,

How you are going to feel.

Because when we speak about emotions – good and positive feelings – we find a language that fits in perfectly with what we are, our energy, our character and our purity. And that can be captured visually.

Here, people can feel

- Love, for our abundant and diverse nature.
- **Enjoyment**, with its open-air sports, its nature trails, its music, its roof-top bars and its beach clubs.
- **Hope**, of finding the best version of you, thanks to this sun and our beaches
- Serenity, that comes from hearing the splashing of our families of cetaceans
- Interest, because of the charm of the people, its universal heritage and the avant-garde nature of its architecture.
- **Pride**, in its gastronomy and its incredible wines.
- Joy, expressed through leaps and bounds.
- **Inspiration**, connecting you to the universe.
- Surprise, because of the colours of its traditions and its culture
- **Gratitude**, at being able to say... wow, how cool!

Tenerife. Awakens emotions.



Symbols

7 Visitor centre

Refuge, Hostel

Airport

Port

(Heritage

Whale Watching

Golf Course

Teide National Park

Cable Car

** Tourist Attractions

1 Tenerife Auditorium

2 Casa del Vino Pyramids of Güímar

4 Cueva del Viento

5 Forestal Park

6 Jungle Park Doro Parque

8 Archaeological Museum of Puerto la Cruz

Museum of History and Anthropology of Tenerife

Museum of History and Anthropology of Tenerife, Casa de Carta

11 Science and The Cosmo Museum

Museum of Nature & Archeology (MUNA)

Siam Park

14 TEA. Tenerife Space of Arts

15 The Eduardo Westerdahl Museum of Contemporary Art

Tenerife Latin American Craftwork Museum

17 Carpets Museum

Casa Lercaro – Site of Cultural Interest

19 Rural Park of Teno

20 Rural Park of Anaga

21 Caserío de Masca

Acantilados de los Gigantes (Los Gigantes Cliffs)

Cathedral of Candelaria

The San Cristóbal Castle Interpretation Centre

25 Palmetum

Botanical Garden

27 Sitio Litre Gardens

28 EcoMuseum El Tanque

29 Center of Interpretation Telesforo Bravo

30 Cave of the Holy Brother Pedro 31 Pottery Center Casa Las Miguelas

32 Pottery Center Cha Domitilia

33 Historic Site of Arico el Nuevo

34 Aqualand Costa Adeje 35 The house of the balconies

36 Camel Park

37 Karting Indoor Tenerife

38 Karting Canarias

39 Karting Club Tenerife

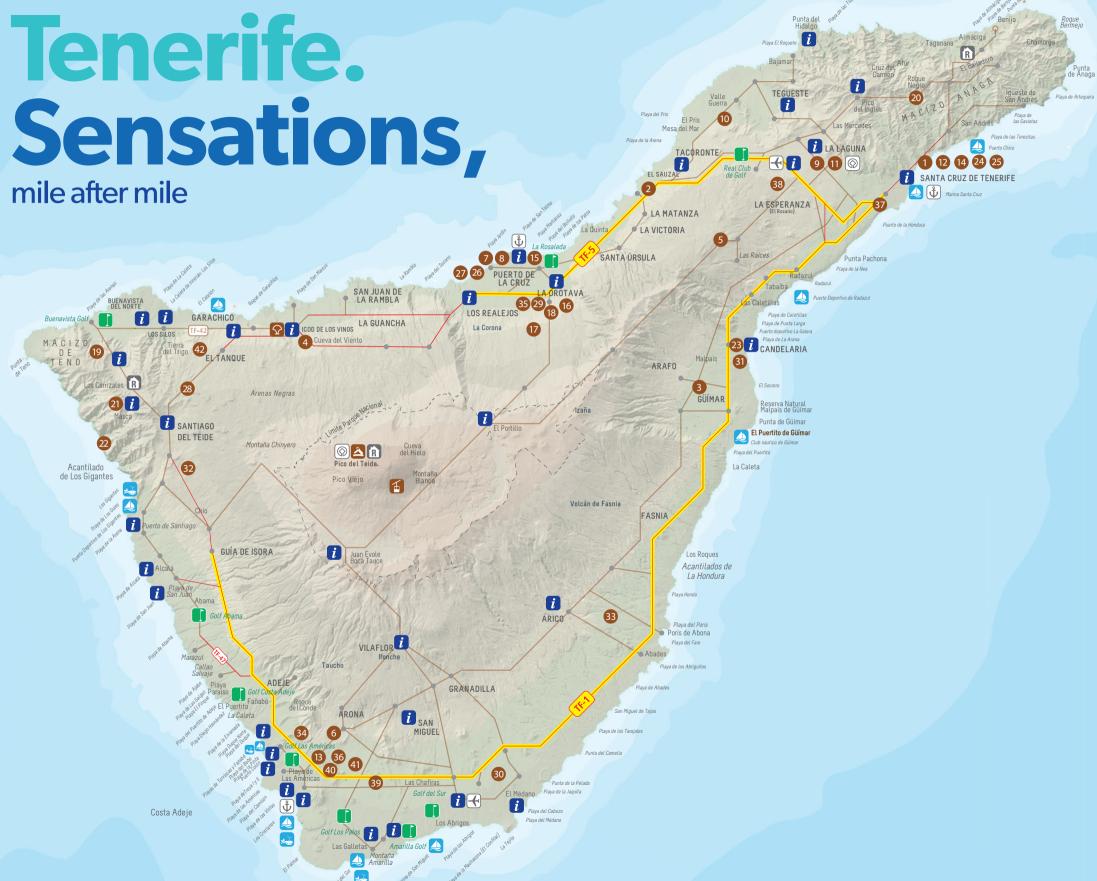
40 Monkey Park

41 Aloe Park

42 Camello Center

Motorway

mile after mile GARACHICO Arenas Negras i SANTIAGO Montaña Chinyero Acantilado de Los Gigantes GUÍA DE ISORA



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